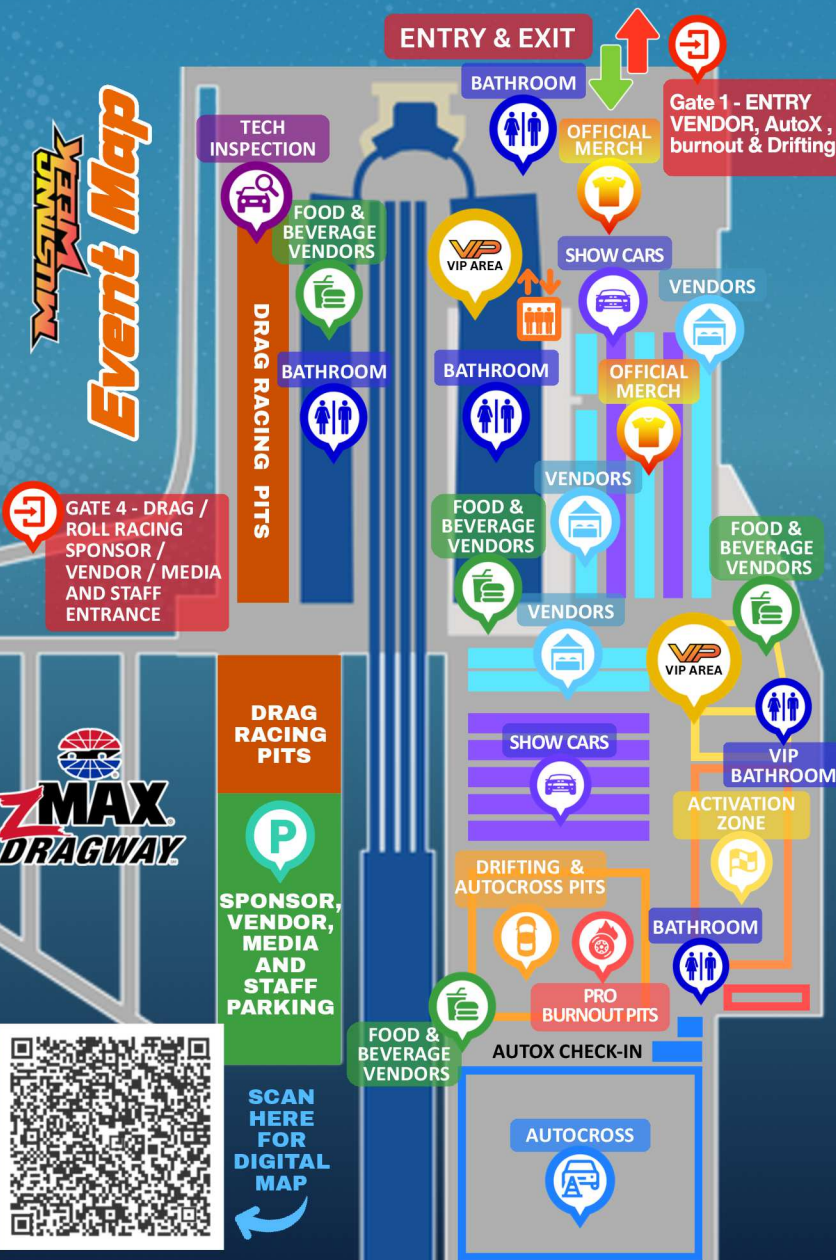


WELCOME TO MUSTANG WEEK 26 CHARLOTTE

We're thrilled to welcome you to Mustang Week Charlotte 2026, Presented by Monster Energy and Roush, at the legendary ZMAX Dragway in Charlotte-Concord, North Carolina!

With an action-packed lineup of events and activities over five days, you're in for an unforgettable experience. As always, thank you for supporting the Mustang Community with Mustang Week, America's #1 Ford and Mustang Show!



MUSTANG WEEK 26 CHARLOTTE

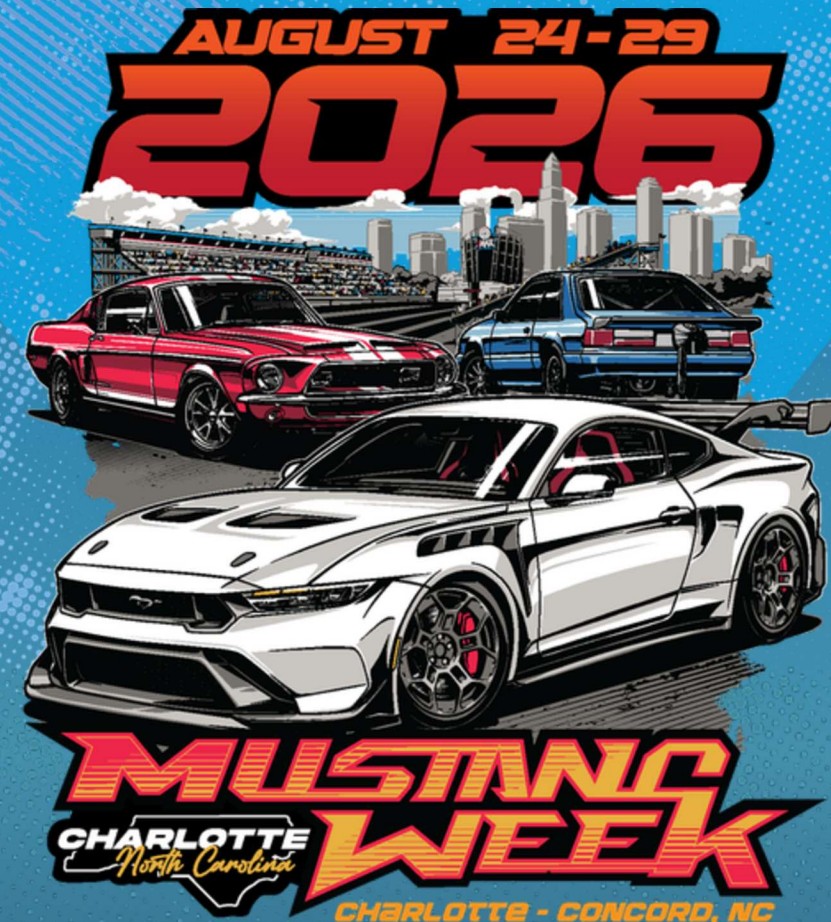
MONSTER ENERGY ROUSH PERFORMANCE

DAY 1 August 24 Monday	KICK-OFF PARTY!	IMMS MODIFYMYSTANG.COM
DAY 2 August 25 Tuesday	MEET-UP	HEMMINGS.COM
DAY 3 August 26 Wednesday	ALL FORD MEET-UP	HARRIS MUSTANG
DAY 4 August 27 Thursday	TRACK DAY	SHELBY
DAY 5 August 28 Friday	ALL FORD Cruiser-in	ROUSH PERFORMANCE
DAY 6 August 29 Saturday	OFFICIAL CAR SHOW	ROUSH PERFORMANCE

BUY YOUR TICKETS NOW!

Purchase your tickets to attend and/or participate in Mustang Week Texas. Scan the QR code or buy at the box office!

MUSTANGWEEK.COM



PRESENTED BY



MUSTANGWEEK.COM

DAY 1 **AUGUST 24** **KICK-OFF PARTY!** **IIIMMS**
Monday MODIFYMYSTANG.COM

LOCATION: MAC'S SPEED SHOP | CONCORD MILLS



Mustang Week Charlotte Opening Kick-Off Party including Merch, Wristband and Registration Pick-up, Food, Music, and Fun. Open to all Fords, parking will be limited. (Please do not arrive before 4:00 pm.)

4-5 PM Kick Off Parking | 5-9 PM Kick Off Party Hours

DAY 2 **AUGUST 25** **MEET-UP** **HEMMINGS.COM**
Tuesday



Lunch and Ice Cream trucks, open Karting and the Mustang Week Karting Cup. Merch and Registration onsite as well. **Parking starts at 11am and event runs from 12pm-4pm.**

12PM - 4PM **OFFICIAL EVENT TIMES**

UNOFFICIAL EVENTS

9AM - 11AM Mustangs and Mochas @ RFK Racing
12PM - 4PM Streetside Classics Open House @ Streetside Classics

5PM - 8PM Night at the Museum @ Mustang Museum
6PM - 10PM Cartel Takeover @ Grove Cartel Brewing

DAY 3 **AUGUST 26** **ALL FORD MEET-UP**
Wednesday



LOCATION: THE HORSESHOE IN KANNAPOLIS

BBQ and Mustang Week Games - All-Ford Meet-up at the Park with Food, Games, Music and Fun plus Merch onsite as well. **NO REGISTRATION/WRISTBANDS AT MUSTANG WEEK GAMES.** (Wristbands/VIP/Registration will be in zMAX Silver Lot.)

Parking starts at 11am and event runs from 12pm-4pm

12PM - 4PM **OFFICIAL EVENT TIMES + MUSTANG WEEK GAMES**

MUSTANG WEEK REGISTRATION & VENDOR SETUP @ ZMAX

10AM - 5PM Participant Registration: Vendors, Racers, Car Show & VIP holders @ zMAX Dragway Silver Lot

9AM - 12PM Cars & Coffee @ Rally Point Auto Detailing
5PM - 10PM Battle on the Blvd Presented by Southeastern Stangs @ Embassy Suites Concord
6PM - 10PM Foxy After Dark ('79-'04 Mustangs) @ Cabarrus Brewing

DAY 4 **AUGUST 27** **TRACK DAY** **2**
Thursday



LOCATION: CHARLOTTE MOTOR SPEEDWAY

Featuring the HPDE Driving Experience on the CMS Roval, Parade Laps & Ride-Alongs hosted by Wheelhouse Racing School. All Participants must check in at zMAX Silver Lot for Credentials.

Event runs from 8am-6:30pm

8AM - 6PM Track Day HPDE Registration - zMAX Silver Lot
8AM-6:30PM CMS (Gates Open: Gate 13 Infield Tunnel)
9:30AM - 5:40PM HPDE
12:25PM - 6:30PM Track Experience: Parade Laps & Ride-Alongs

DAY 5 **AUGUST 28** **ALL FORD CRUISE-IN** **ROUSH**
Friday



Vendors, Food & Drinks, Music, Merch, Roll Racing, Drag Racing, Autocross, Monster Energy Zone, Drifting, Burnout Contest and Dyno Challenge

GENERAL SCHEDULE

8AM - 8PM Mustang Week Participant Registration Only zMAX Silver Lot
8AM - 8PM Gates Open for Racers / Vendors / Media
10AM - 11PM VIP Cruise-In Early Entry (Must have VIP Ticket)
11AM - 5PM Autocross
11AM - 8PM Spectator Gate Opens @ Gate 1
11AM - 12PM Standard Cruise-In Entry (Must have ticket; roll-in ends at noon, space permitting)
12PM - 8PM Dyno Challenge @ VMP Booth
2PM - 4PM Autocross Dial-In Challenge
5:30PM-4:45PM Poker Run Awards @ Pavillion
DRAG RACING & ROLL RACING
11AM - 5PM Roll Racing
4:30PM - 9PM Drag Racing Test & Tune/Grudge Racing
MONSTER ENERGY ZONE
11AM - 5PM Drifting Ride-alongs
5:30M - 6PM Drift Battle
6:30M-7:15PM Street Class Burnout Contest
7:30M - 9PM Pro Burnout Testing



SCAN THE QR CODE TO VIEW PARTICIPANT SCHEDULE [MUSTANGWEEK.COM](https://mustangweek.com)



THE LARGEST MUSTANG SHOW IN THE WORLD

DAY 6 **AUGUST 29** **OFFICIAL CAR SHOW MAYHEM!** **ROUSH**
Saturday

Vendors, Food & Drinks, Music, Merch, Drag Racing, Autocross, Monster Energy Zone, Drifting, PRO Burnout Contest, Dyno Challenge & Mustang Mayhem

GENERAL SCHEDULE

8AM - 8PM Mustang Week Participant Registration - zMAX Silver Lot
8AM Gates Open for Racers Vendors / Media
10AM - 11AM VIP Car Show Entry
11AM - 3PM Official Car Show Judging
11AM - 6PM Autocross
11AM - 8PM Spectator Gate Opens @ Gate 1
11AM - 12PM Standard Car Show Entry
12PM - 6PM Official Car Show
12PM - 6PM Dyno Challenge @ VMP Booth
2PM - 4PM Autocross Dial-In Challenge
5PM - 6PM Car Show Award Ceremony @ Covered Pavillion

DRAG RACING & ROLL RACING

11AM - 7PM Drag Racing Test & Tune

2PM - 3PM True Street 30-Mile Cruise
2PM-6:30PM Drag Racing Eliminations

MONSTER ENERGY ZONE

11AM - 5PM Drifting Ride-alongs
12:45PM - 1PM Monster Energy FMX Freestyle Motorcross
2:45PM - 3PM Monster Energy FMX Freestyle Motorcross
6PM - 6:20PM Monster Energy FMX Freestyle Motorcross
6:30PM-8:15PM Pro Burnout Contest: Fords vs. the World
8:25PM-8:35PM Tandem Drift Exhibitions
8:45PM-9:00PM Finale with Drifting, FMX & Fireworks

SATURDAY NIGHT 6:00 PM
zMAX Dragway, Bruton Smith Blvd, Concord, NC



MAYHEM!



NEXT MUSTANG WEEK EVENTS



MARCH 10-13, 2027
TAMPA BAY, FL



APRIL 13-17, 2027
GALVESTON, TX